



SHEEP PEN SALE

Market lambs and breeding stock
Sale is held along with other market and
fiber animals

This is a great marketing tool for your
breeding program

Pen sales are a common way for a group of sheep owners to bring their animals to market. A group of breeders will bring sheep to a specific site where the potential buyer can view a variety of animals without having to travel long distances between farms.

The animals are sold by private treaty between the buyer and the seller (breeder). There is no auction. The breeder controls the price, terms of sale and guarantees. The pen sale is less stressful for the animals and typically provides better prices to the buyers than an auction. Additionally, the buyer has more opportunity to view the offerings of multiple farms and negotiate packages of sheep, either from one farm or a group of farms. The buyer is more likely to find the sheep breed or flock that they want and is generally more satisfied after the sale.

The breeders will be at their booths with their animals and will show their animals, answer questions and provide information about other animals or products on their sales list. Typically breeders will bring 2-3 of their sheep to the pen sale, leaving their females on their farm, particularly when the sheep has lambs by her side. Interested parties are encouraged to schedule a farm visit with the breeder if they are interested in purchasing females or packages that include males and females. Arrangements regarding the sale and delivery of the flock will be made directly with the breeder.

Sheep breeders who are interested in participating in the 2011 NELE Pen Sale, should indicate their intent on their registration form.



Other sheep events include
shearing and FAMCHA on Friday
Annual MSBA Wool Pool on
Saturday
Youth Show on Sunday
More information available at
www.northeastlivestockexpo.com
www.mainesheepbreeders.com

contact Lisa Webster
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